

Servants' Hill Bed & Breakfast

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Executive Summary

Inspired by the President, Michelle Black, Servants' Hill Bed and Breakfast, a Limited Liability Corporation (LLC), is created as a combination of a bed and breakfast and a 5-star luxury hotel.

Our bed and breakfast will provide the peace, comfort, and serenity, as of your own home, with hotel luxury amenities, as if you are walking into your dream vacation. Giving the tradition of a bed and breakfast, Servants' Hill Bed and Breakfast will allow you to experience the style, luxury, pizzazz and sleekness of your dream home. This concept will allow us to cater to vacationers, travelling business men and women, weekend getawayers and various events.

We designed Servants' Hill to enhance the guest experience, equipped with 60 well-appointed rooms, with feature designs and services that will exemplify who the guest are and provide the type of atmosphere that the guest desire, whether it is business, romance, luxury or privacy.

Mission

Within Servants' Hill Bed and Breakfast, our mission is to establish one of the finest bed and breakfast services throughout the City of Houston and surrounding areas. In accomplishing our mission, we will:

- Create a New Contemporary Concept in the Hospitality Industry
- Establish a World Class Lodging Facility
- Provide First Class Comfort, Elegance and Attentive Personalized Services
- Design an array of Prestigious, Satisfying, Luxury Amenities
- Incorporate a State-of-the-Art Business Conference Venue
- Structure a Exquisite Experience of Tranquility through Outdoor Events and Celebrations
- Specialize a Club Membership Package

“...To Serve One Another in Love.”

Keys To Success

- Servants' Hill being located in the Fall Creek community, consisting of a naturally wooded landscape, will invoke the idea of "getting away from it all."
- **Fall Creek is home to the Redstone Golf Club – the site of the Shell Houston Open**
- Fall Creek is located just 15 miles from downtown Houston and only eight minutes away from the Bush Intercontinental Airport.
- Demographics show Fall Creek is a growing community populated at **97,875...** within a five mile radius
- Traffic count in this general area proves that there are more than **119,660** cars passing per day, this being very high, with unlimited access directly to this location during routine daily travel

With these Keys to Success, Servants' Hill Bed and Breakfast will provide and accommodate the traveling individual, while making a memorable impression on each guest that chooses to lodge with Servants' Hill.

Management

Servants' Hill Bed and Breakfast will be able to execute its strong business policy and success because of its management. The CEO, Michelle Black has a degree in Business Administration/Management and has over 12 years experience in management and administration and 10 years of hospitality experience. With 100% dedication and personal commitment Servants' Hill Bed and Breakfast mission will be completed and revealed in each guest that comes and receive our services.

Exit Strategy

We view two possible exit scenarios:

1. DPO (Direct Public Offering)
2. Buy Out
3. Refinancing

DPO – Direct Public Offering - If a Direct Public Offering is agreed upon, Servants' Hill Bed and Breakfast will seek capital to add new properties and cash out investors. Each investor would have the choice of retaining some or all of their ownership. The exact amounts involved would have to be agreed upon at that time.

Buy Out - Statistics and studies show various hotel chains currently acquiring various types of existing properties at an increasing rate. The buy-out strategy for Servants' Hill Bed and Breakfast would be to sell its operations for \$40 million, where in each scenario, both the CEO of Servants' Hill Bed and Breakfast and the investors will be able to cash out and profit immeasurably.

Refinancing – based on future value and operations at the end of Year 5

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