# Private Lending Package





# **Private Lending Package**

### **Table of Contents**

Executive Su	2.1 Comparable Market Analysis 2-1   2.2 Project / Profit Evaluation 2-2   3.1 Project Scope of Work 3-1   3.2 Contract to Purchase 3-2   3.3 Project Material List 3-3   3.4 Project Budget 3-4   4.1 Private Money Lender Information 4-1	
2.1	Comparable Market Analysis	2-1
2.2	Project / Profit Evaluation	2-2
3.1	Project Scope of Work	3-1
3.2	Contract to Purchase	3-2
3.3	Project Material List	3-3
3.4	Project Budget	3-4
4.1	Private Money Lender Information	4-1



#### **Executive Summary**

**Date**: 12/7/16 **Submitted by:** Daniel Sisto

Submitted to: 7379 Palomino Path Liverpool, NY 13088

The company is a start-up real estate investment business venture developed for the sole purpose of investing and generating revenue through residential real estate. We will develop a long term real estate investment company by leveraging \$40,000 in initial cash, private money lenders, hard money lenders and building relationships with lending institutions.

Our business model is built around our ability to creatively and effectively market to distressed/motivated homeowners who are willing to accept discounted wholesale prices in return for very favorable terms with the sole purpose of assigning the contract to another investor/homeowner, adding value through strategic rehabs and implementing cash out refinances for our rental properties in order to generate a profit. Often, there will not be a substantial difference between our offer and net cash a homeowner would receive by listing their property with a traditional real estate agent. When homeowners list their properties with a real estate agent they will pay 7% in commissions and 4% in closing costs. We plan to use the beneficial terms we offer to our advantage as the homeowner will not have to pay any commissions, closing costs, make additional repairs and we have the ability to close on these properties in 14 days or less. Our proposition of an all cash offer with fast escrow close and beneficial terms is often a good option for sellers who recognize the benefit of speed to cure their financial situation.

The mission of HS Property Funds is to create valuable partnerships and provide leadership that results in successful business ventures, improvement of residential communities and profit generating investments. We strive to create long term sustainable value for our investors through our ability to capture value added opportunities and strategic asset growth.

HS Property Funds was created July 28<sup>th</sup> 2015 by Daniel Sisto, the current President & CEO of the company. HS Property Funds currently has built relationships with several independent contractors and third party professionals in order to implement systems and drive revenue with the intention of making strategic hires to begin scaling operations. HS Property Funds is currently located in Syracuse NY, where



the majority of initial operations & investments will take place. The key players that we feel we needed to build relationships with in order operate effectively in our first year are: An attorney, accountant, construction specialists (general contractors & sub-contractors), lending institutions, private & hard money lenders, real estate agents, wholesalers and bird dogs. By building relationships and working with these professionals we intend to scale operations while limiting the overhead in first year of business. Our financial strategy will be to leverage our initial \$40,000 in seed money into a growth company with a balance sheet in excess of \$1,000,000 in our first 3 years of operations. We will use private money lenders to fund our deals and use our \$40,000 in cash to cover the balance owed to purchase our first 4 properties. The first 4 properties we purchase will have an exit strategy of rehabbing and selling to increase our cash flow so we can continue using leverage with our private and hard money lenders. To achieve our goal, we intend to purchase thirty properties by the end of our 3<sup>rd</sup> year of operation, generating net profit of \$580,000 from the sale of 23 properties and cash flow from 8 properties and equity of \$200,000 from holding our 8 rental properties. We also plan to assign/wholesale 20 properties to generate an additional \$80,000 in net profit. Primarily, our revenue will be generated from three sources of income:

- Net profits from buying, rehabbing and selling properties
- Cash flow from long term rental properties
- Cash generated from wholesaling or assigning contracts to investors

HS Property Funds total revenue for the first twelve months is \$388,000, consisting of the sale of three of five properties, retaining 1 property as a long term hold and wholesaling the other property. Total Revenue will increase to \$1,316,000 in the second year based on acquiring an additional 18 properties, selling ten of these properties, holding three more properties and wholesaling 10 more properties. Year three we will see a slight increase in total revenue to 1,329,000 by acquiring an additional 23 properties selling 10 properties, holding four more properties and wholesaling an additional nine properties. The company's net profits in the first year is \$67,750, increasing slightly to \$100,000 in the second year due to additional payroll and benefit costs and increasing slightly to \$105,000 due to a slight increase in revenue but additional payroll and benefit costs.

During this period of time we will continue to leverage money from private lenders and hard money lending institutions on a deal by deal basis paying these lenders back in 6 month terms for our



rehab and sells and long term hold cash out refi's. This will allow us to establish a trustworthy relationship resulting in extended loan periods (2-30 years), permitting us to accumulate more rental properties.

#### This report prepared for you by Dylan Wise

	Мар													Display
Pı	revious · Next	• 1-5 of 5	at 25 ▼ p	er page										
<b>/</b>			Chg Type		MLS #	S	PT	Address	Area	SqFt	Bed	Bth	Acres	Price
<b>✓</b>	1	Never	S-Sold	<b>3</b>	S349377	S	RES	7613 Homestead Dr	Lysander-313689	1,296	3	1.0	0.45	\$126,000
<b>✓</b>	2	Never		<b>3</b>	S347751	S	RES	7401 State Fair Blvd	Van Buren-315689	1,350	3	2.0	0.39	\$126,500
<b>/</b>	3	Never	Price Decrease		S1009317	Α	RES	126 Cedarwood Blvd	Van Buren-315689	1,275	3	1.0	0.23	\$129,900
<b>*</b>	4	Never	S-Sold	<b>3</b>	S349584	S	RES	8269 SIXTY Rd	Lysander-313689	1,392	3	1.0	9.34	\$135,000
<b>✓</b>	5	Never	S-Sold		S353911	S	RES	7616 Merritt Dr	Lysander-313689	1,356	3	1.0	0.46	\$136,000

You will be on the higher end of these comps due to quality and remodel. All of these properties need work.

Help



#### **Private Money Lender Information**

**Date**: 12/7/16 **Submitted by:** Daniel Sisto

Submitted to: 7379 Palomino Path Liverpool, NY 13088

#### **Exit Strategy**

For this asset we have multiple exit strategy plans in order to recoup our funds are ensure a profit. Our first exit strategy will be to buy at a discount, rehab and add value strategically and sell for a profit. This will be the first strategy that we implement due to the deep discount and sought after neighborhood this property sits in. Since we will be purchasing this property for around 45% of the total ARV we are very confident that when we make our strategic repairs, we will be able to resell in a very timely fashion.

Plan B will be to purchase the property at a discount, add value through strategic repairs, rent the property out and then refinance into a long term loan after 6 months. Typically lenders will allow you to cash out 75% of the total ARV and since we will be well under this mark with our purchase, repairs and holding costs, this strategy will be a very lucrative alternative for both our investors and our business. With our very strict tenant screening requirements and our property management systems in place, this property will be able to rent for \$1,300 - \$1,500 a month. This will allow us to cash flow \$800 - \$1,000 per month prior to debt service and \$450 - \$650 prior to our debt service.

Plan C will be to purchase the property at a discount, add value through strategic repairs, put a potential buyer into a rent to own situation (with large down payment) and refinance after 6 months. This will allow us to collect rent and a large down payment early on in the process so we can pay back our investors. This strategy also has a large upside on the back end on the cash out refinance since we will be 10-15% under the 75% cash out max after we have owned the property for 6 months.

All 3 of these strategies will be very lucrative for both our investors and our company. We feel very strongly that our required net profit goal will be met using any of the 3 strategies that we discussed thus far.



#### **Funding & Security Details**

For this specific project we are asking for a 7 month loan, totaling \$100,000. We are offering 8% interest only payments with a balloon payment of the principal after 7 months. We are also offering 15% of the total profit upon resale of the property.

#### 1) Funding & Security Details

**First Lien**: You and/or your company will receive a First Lien against the property your funds will be used towards.

**In Person Inspection:** The borrower will be able to take a personal walk-through of the property with the owner and project manager to get an explanation of layout, repairs and comparable properties.

**Letter of Intent:** A formal document that ensures all parties are on the same page. It will outline the agreement between parties before the loan is finalized.

**Title Report** / **Title Insurance:** All of our deals are sent through a title company to acknowledge clean title and protection of our ownership of the property. The lender will receive title insurance on the property to secure his loan.

**Loan to Value:** Typically we will ask our lenders to lend 60%-75% ARV (After Repair Value). This will depend on the level of rehab needed for the specific property. This will provide equity and security for our lender's investment. This loan will typically cover the purchase and rehab costs of a project.

**Interest Rates & Points:** Interest rates for this specific project are based off of 8% interest only payments with a balloon payment of principal after 7 months. Also offering 15% of the total profit upon resale of the property.

**Equity Partners:** This is an alternative option that we consider. In some cases, we consider an equity partner position. This will depend on the amount of funding, security, and rehab. This will be done in lieu of interest rates, points & bonuses.

**Asset Based Lending:** Although we have great credit, we are looking at lender's who take on asset-based lending. This means the lending will be determined by the underlying value of the subject property. As stated previously we will supply each lender with an asset based lending package with details concerning the property (ARV, rehab costs, comparable market analysis, holding costs, scope of work, budget, material lists, schedules, exit strategies etc.)

	Project Bud	lget		
Division	Tasks	Labor	Material	Total
	Exterior Renova	ntions		
General Condition				
	1) Demolition	1200		1200
	2) Dumpster		350	350
	Total			1550
Roof/ Siding				
	1) Add 1 Layer Of Shingles Over Existing	3000		3000
	2) Minor Siding Repair	250		250
	Total			3250
Exterior Paint				
	1) Paint Trim	300	60	360
	2) Paint Shed	350	60	410
	Total			770
Foundation				
	1) Parge & paint Foundation	200	70	270
	Total			270
Porches/Decks				
	1) Replace Front Steps	600	600	1200
	2)			0
	Total			1200
	Exterior Total	5650	790	\$7,040.00
	Interior Renovatio	ns		
Kitchen				
	1) Install Cabinets	700	2200	2900
	2) Install Countertops	400	400	800
	3) Install Appliances	100	2500	2600
	4) Install Backsplash	350	140	490
	5) Install Flooring	750	146.25	896.25
	6) Install Sink	50	60	110
	7) Install Cabinet Hardware	50	28.38	78.38
	8) Install Faucet Drain	50	60	110
	9) Install Recess Lights Kitchen	100	125	225
	Total			8209.63
Bathrooms				
	1) Install LVT	350	38.4	388.4
	2) Install Backsplash Around Tub	350	90	440
	3) Install 30' Vanity	100	160	260
	4) Install Toilet	100	100	200
	5) Install Vent Fan	50	35	85
	6) Install 3 Light Fixture	50	65	115
	7) Install Faucet	50	30	80
	8) Install Bathroom Hardware Kit	50	48	98

	O) In stall Adiman	F0	20	00
	9) Install Mirror	50	30	80
	10) Install Shower Kit	100	129	229
	Total			1975.4
Electrical				
	1) 14-2 Electrical Wire		35	35
	2) Install Outlets & Covers	200	28	228
	3) Install Switch Outlets & Covers	100	9.8	109.8
	4) Install GFI Outlets & Covers	20	16.8	36.8
	5) Recessed Lights Kitchen - Rough In	100		100
	6) Bedroom Lighting Rough In	150		150
	7) Install Light Fixtures	100	50	150
	Total			809.6
Plumbing				
· ·	1) Plumbing Supplies	500	150	650
HVAC	7 - 3 - 6 - 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7 - 7			
	1) Replace Furnice	3500		3500
Flooring	12, replace runnec	3300		3333
110011116	1) Refinish Hardwood Floors	850	850	1700
	2) Carpet Install in Breezeway	300	300	600
	3) Threshold Strips	80	50	130
D 0.14% I	Total			1700
Doors & Windows				
	1) Install 4 Double Hung Windows	300	400	700
	2) Install 1 Bay Window	300	400	700
	3) Install 4 (30') Interior Doors	200	160	360
	4) Install 3 (24') Interior Doors	150	126	276
	5) Install 1 Closet Bi Fold Door	50	80	130
	Total			2166
Interior Paint /				
Carpentry				
	1) Interior Paint (Walls / Ceiling / Trim)	2000	289	2289
	8) Paint basement floors / walls	500	210	710
	9) Sheetrock	50	33	83
	Total			3082
Other Tasks				
	1) Mortar Mix Bag		12	12
	2) Caulk		13.74	13.74
	3) Mud (low dust)		15	15
	4) Move Washer & Dryer to Breezeway	500	400	900
	Total			40.74
	Interior Total	13250	10013.37	\$22,133.37
	Material Costs			
Material Costs				
aterial costs	1) Sherwin Williams Paint			0
	2) Affordable Painting & More			0

3) Lowes		0
4) Bargain Outlet		0
5)		0
Total		\$0.00
Material Total		
	Total Budget	\$29,173.37
	Contingency	\$31,215.51

# **Final Scope Of Work**

# 7619 Homestead Drive Baldwinsville NY 13027

Tasks	Subcontractors
1) Demolition - Roll Off Dumpster (20-30yd)	Roll Max (Dumpster) Affordable Painting & Mo
	Affordable Painting & More
	Palumbo Contractors
	T mamou contractors
	Affordable Painting & More
1 '	
	Affordable Painting & More
1 ′	
	Affordable Painting & More
1 ′	TBD
1, -	TBD
	Palumbo Contractors
'	Charlie The Countertop Man
1 ′	Palumbo Contractors
1 '	Palumbo Contractors
<u>-</u>	Palumbo Contractors
1 /	Palumbo Contractors
1 ′	Palumbo Contractors
	Palumbo Contractors
'	Palumbo Contractors
1 '	Palumbo Contractors
1 .	1 alumbo Contractors
,	Palumbo Contractors
	Palumbo Contractors
'	Palumbo Contractors
1 1	Palumbo Contractors
'	Palumbo Contractors
1 ′	Palumbo Contractors
1 /	Palumbo Contractors
1,	Palumbo Contractors
1,	Palumbo Contractors
1 ′	
· ·	Palumbo Contractors
1 ′ • ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′ ′	Palumbo Contractors
	Palumbo Contractors
1 '	a aumou Contractors
	Palumbo Contractors
1	a aumou Cunti actui s
	CRM Mechanical
11) Instantation furnace of Have Serviced	CINIVI IVICUIAIIICAI

Flooring	1) Refinish Hardwood Floors	Kingdom Floorings
	2) Carpet Breezeway	Northeast Floors
	3)	
Doors & Windows	1) Replace & Install 4 Double Hung Windows	Affordable Painting & More
	2) Replace & Install 1 Bay Window	Affordable Painting & More
	3) Install 4 (30') Interior Doors	Palumbo Contractors
	4) Install 3 (24') Interior Doors	Palumbo Contractors
	5) Install 1 Closet Bi-fold Door	Palumbo Contractors
	6)	
Interior Paint	1) Paint Interior (Trim, Walls, Ceiling)	Affordable Painting & More
	2) Paint Basement Walls	Affordable Painting & More
	3) Paint Basement Floors	Affordable Painting & More
	4)	
Other Repairs	1) Move Washer & Dryer Hook ups To Breezeway	Palumbo Contractors
	2)	

### **Material List**

## 7619 Homestead Drive Baldwinsville NY 13027

Purchased	Description Of Work	Quantity	Unit Cost	Item #		Total Cost
	General Conditions					
	20 - 30 yd dumpster	1	\$350.00			\$350.00
						\$0.00
						\$0.00
	Roofing/ Siding					
	Purchased By Sub					\$0.00
						\$0.00
	Exterior Paint					
	3 gallons trim (exterior)	3	\$20.00	Pure White (SW 7005)		\$60.00
	3 gallons shed (exterior)	3	\$20.00	Irish Crème (SW 7537)		\$60.00
						\$0.00
	Foundation					
	2 gallons (Black)	2	\$35.00	Loxon Concrete		\$70.00
	Mortar Mix Bag	1	\$12.00			\$12.00
						\$0.00
	Porches & Decks					
	Front Steps - Material By Sub					\$0.00
						\$0.00
	Kitchen					
	Cabinets	1	\$2,200.00			\$2,200.00
	Countertops	1	\$400.00			\$400.00
	Stove	1	\$700.00			\$700.00
	Refrigerator	1	\$1,600.00			\$1,600.00
	Range Microwave	1	\$200.00			\$200.00
	Backsplash Tile	25	\$5.00			\$125.00
	Grout	1	\$15.00			\$15.00
	Flooring	65	\$2.25			\$146.25
	Sink	1	\$60.00			\$60.00
	Cabinet Hardware	22	\$1.29			\$28.38
	Kitchen Sink Hardware Kit	1	\$60.00			\$60.00
	Recess Lights Kitchen	5	\$25.00		_	\$125.00
						\$0.00
	Bathrooms					
	LVT	30	\$1.28			\$38.40
	Tub Surround - Tile	30	\$2.50			\$75.00
	Grout	1	\$15.00			\$15.00
	30' Vanity	1	\$160.00			\$160.00
	Toilet	1	\$100.00			\$100.00
	Vent Fan	1	\$35.00			\$35.00
	3 Light Fixture	1	\$65.00			\$65.00
	Faucet	1	\$30.00			\$30.00
	Bathroom Hardware Kit	1	\$48.00			\$48.00
	Mirror	1	\$30.00			\$30.00

Shower Kit	1	\$129.00			\$129.00
					\$0.00
Electrical					
14-2 Electrical Wire	1	\$35.00			\$35.00
Outlets	20	\$1.00			\$20.00
GFI Outlets	2	\$15.00			\$30.00
Outlet Covers	20	\$0.40			\$8.00
GFI Outlet Cover	2	\$0.90			\$1.80
Single Switches	10	\$0.40			\$4.00
Single Switch Covers	7	\$0.40			\$2.80
Double Switch Covers	3	\$1.00			\$3.00
Flush Mount Ceiling Lights	2	\$10.00			\$20.00
Bedroom Light Fan	1	\$30.00			\$30.00
Electrical Boxes	3	\$3.00			\$9.00
Plumbing					
Plumbing Supplies	1	\$300.00			\$300.00
					\$0.00
HVAC					
					\$0.00
					\$0.00
Flooring					
Hardwood Refinish (NONE)					\$0.00
Carpet - Supplied By Sub					\$0.00
					\$0.00
Doors & Windows					
4 Double Hung Windows	4	\$100.00			\$400.00
1 Bay Window	1	\$400.00			\$400.00
30" Interior Slab Doors	4	\$40.00			\$160.00
24' Interior Slab Doors	3	\$35.00			\$105.00
Closet Bi-Fold Door	1	\$80.00			\$80.00
Door Hinges	14	\$1.50			\$21.00
					\$0.00
Interior Paint / Carpentry					
Interior Rooms	8	\$17.00	Popular Grey (SW 6071)		\$136.00
Bathroom Paint	1	\$17.00	Misty (SW 6232)		\$17.00
Ceiling Paint	5	\$17.00			\$85.00
Trim Paint	3	\$17.00			\$51.00
Sheetrock 1/2'	3	\$11.00			\$33.00
Basement Floor Paint	5	\$20.00			\$100.00
Basement Walls	5	\$22.00			\$110.00
					\$0.00
Misc. Items					
Caulk	6	\$2.29			\$13.74
 Mud (low dust)	1	\$15.00			\$15.00
					\$0.00
				TOTAL	\$9,127.37
			CONTING	SENCY TOTAL	\$10,040.11



	Flip Evaluator	
Propo		
	erty Information	
Report Title	7619 Homestead Drive	
Property Address	7619 Homestead Drive Baldwinsville NY 13027	
City	Baldwinsville	
State	NY	
Zip Code	13027	
Bedrooms	3	
Bathrooms	1 1100	
Square Footage	1100	
Additional Info		
Additional Info		
Domalo	and before attended	
	ase Information	
After Repair Value	\$135,000.00	
Purchase Price	\$60,000.00	
Total Cost Of Project	\$105,820.00	
Estima	ted Repair Costs	
Estimated Repair Costs	\$30,000 Detailed Repair Costs	0
Exterior Repairs		
Roof		
Concrete		
Gutters/Soffit/Fascia		
Garage		
Siding		
Landscaping		
Exterior Painting		
Deck/Porches		
Foundation		
Interior Repairs		
Demo		
Sheetrock		
Plumbing		
Carpentry		
Electrical		
Interior Painting		
HVAC Cabinents		
Framing		
Flooring		
Insulation		
General Components		
Permits		
Inspection		
Miscellaneous		
С	losing Costs	
Purchase Closing Costs	\$2,500.00 Detailed Purchase Closing Costs	0
Prepaid Property Taxes		
Title & Escrow Fees		
Attorney Charges		
Inspection Costs		
Other Fees		

Sale Closing Costs	\$ 1,200.00	Detailed Sale Closing Costs	0
Title & Escrow Fees			
Attorney Charges			
Other Fees			
Agent Commision For Sale	6.00%	% of total Commisions to Sale	\$8,100.00
Mont	hly Holding Costs		
Monthly Holding Costs		Detailed Monthly Holding Costs	\$1,005.00
Property Taxes (monthly)	\$350.00		
National Grid	\$60.00		
OCWA	\$15.00		
Insurance	\$80.00		
Interest To Lender	\$500.00		
Other Monthly Expenses			
# Of Days Will Take Rehab & Sell	120		
Total During to d Dun Tou Durit	£20,400,00	(ABV Cook Invested Commissions)	
Total Projected Pre Tax Profit		(ARV- Cash Invested- Commissions)	
Total Project Expenses		(Purchase+Closing Costs+Repair+Holding)	¢4.030.00
Holding Costs Per Month		Holding Costs for Total Days	\$4,020.00
Return on Investment	29.86%	(Pre Tax Profit / Cash Invested)	
	m Purchase Price		
After Repair Value	\$135,000.00		
Closing Costs	\$3,700.00		
Holding Costs	\$4,020.00	_	
Commissions	\$8,100.00		
Rehab Costs	\$30,000.00		
Minimum Profit	\$25,000.00	<u>D</u>	
Maximum Purchase Price	\$64,180.00		