## Private Lending Package



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Executive Summary

Date: 12/7/16
Submitted to:

Submitted by: Daniel Sisto
7379 Palomino Path
Liverpool, NY 13088

The company is a start-up real estate investment business venture developed for the sole purpose of investing and generating revenue through residential real estate. We will develop a long term real estate investment company by leveraging $\$ 40,000$ in initial cash, private money lenders, hard money lenders and building relationships with lending institutions.

Our business model is built around our ability to creatively and effectively market to distressed/motivated homeowners who are willing to accept discounted wholesale prices in return for very favorable terms with the sole purpose of assigning the contract to another investor/homeowner, adding value through strategic rehabs and implementing cash out refinances for our rental properties in order to generate a profit. Often, there will not be a substantial difference between our offer and net cash a homeowner would receive by listing their property with a traditional real estate agent. When homeowners list their properties with a real estate agent they will pay $7 \%$ in commissions and $4 \%$ in closing costs. We plan to use the beneficial terms we offer to our advantage as the homeowner will not have to pay any commissions, closing costs, make additional repairs and we have the ability to close on these properties in 14 days or less. Our proposition of an all cash offer with fast escrow close and beneficial terms is often a good option for sellers who recognize the benefit of speed to cure their financial situation.

The mission of HS Property Funds is to create valuable partnerships and provide leadership that results in successful business ventures, improvement of residential communities and profit generating investments. We strive to create long term sustainable value for our investors through our ability to capture value added opportunities and strategic asset growth.

HS Property Funds was created July $28^{\text {th }} 2015$ by Daniel Sisto, the current President \& CEO of the company. HS Property Funds currently has built relationships with several independent contractors and third party professionals in order to implement systems and drive revenue with the intention of making strategic hires to begin scaling operations. HS Property Funds is currently located in Syracuse NY, where


the majority of initial operations \& investments will take place. The key players that we feel we needed to build relationships with in order operate effectively in our first year are: An attorney, accountant, construction specialists (general contractors \& sub-contractors), lending institutions, private \& hard money lenders, real estate agents, wholesalers and bird dogs. By building relationships and working with these professionals we intend to scale operations while limiting the overhead in first year of business. Our financial strategy will be to leverage our initial $\$ 40,000$ in seed money into a growth company with a balance sheet in excess of $\$ 1,000,000$ in our first 3 years of operations. We will use private money lenders to fund our deals and use our $\$ 40,000$ in cash to cover the balance owed to purchase our first 4 properties. The first 4 properties we purchase will have an exit strategy of rehabbing and selling to increase our cash flow so we can continue using leverage with our private and hard money lenders. To achieve our goal, we intend to purchase thirty properties by the end of our $3^{\text {rd }}$ year of operation, generating net profit of $\$ 580,000$ from the sale of 23 properties and cash flow from 8 properties and equity of $\$ 200,000$ from holding our 8 rental properties. We also plan to assign/wholesale 20 properties to generate an additional $\$ 80,000$ in net profit. Primarily, our revenue will be generated from three sources of income:

- Net profits from buying, rehabbing and selling properties
- Cash flow from long term rental properties
- Cash generated from wholesaling or assigning contracts to investors

HS Property Funds total revenue for the first twelve months is $\$ 388,000$, consisting of the sale of three of five properties, retaining 1 property as a long term hold and wholesaling the other property. Total Revenue will increase to $\$ 1,316,000$ in the second year based on acquiring an additional 18 properties, selling ten of these properties, holding three more properties and wholesaling 10 more properties. Year three we will see a slight increase in total revenue to $1,329,000$ by acquiring an additional 23 properties selling 10 properties, holding four more properties and wholesaling an additional nine properties. The company's net profits in the first year is $\$ 67,750$, increasing slightly to $\$ 100,000$ in the second year due to additional payroll and benefit costs and increasing slightly to $\$ 105,000$ due to a slight increase in revenue but additional payroll and benefit costs.

During this period of time we will continue to leverage money from private lenders and hard money lending institutions on a deal by deal basis paying these lenders back in 6 month terms for our

rehab and sells and long term hold cash out refi's. This will allow us to establish a trustworthy relationship resulting in extended loan periods (2-30 years), permitting us to accumulate more rental properties.

## This report prepared for you by Dylan Wise

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| - F |  | Chg Type |  | MLS \# | S | PT | Address | Area | SqFt | Bed | Bth | Acres | Price |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ( 1 | Never | S-Sold | Q $\square^{\text {a }}$ | S349377 | S | RES | 7613 Homestead Dr | Lysander-313689 | 1,296 | 3 | 1.0 | 0.45 | \$126,000 |
| - 2 | Never |  | Q 0 | S347751 | S | RES | 7401 State Fair Blvd | Van Buren-315689 | 1,350 | 3 | 2.0 | 0.39 | \$126,500 |
| ( 3 | Never | Price Decrease | Q $\quad 1$ | S1009317 | A | RES | 126 Cedarwood Blvd | Van Buren-315689 | 1,275 | 3 | 1.0 | 0.23 | \$129,900 |
| (1) 4 | Never | S-Sold | Q $\square^{\circ}$ | S349584 | S | RES | 8269 SIXTY Rd | Lysander-313689 | 1,392 | 3 | 1.0 | 9.34 | \$135,000 |
| ( 5 | Never | S-Sold | Q $\square^{\circ}$ | S353911 | S | RES | 7616 Merritt Dr | Lysander-313689 | 1,356 | 3 | 1.0 | 0.46 | \$136,000 |

You will be on the higher end of these comps due to quality and remodel. All of these properties need work.


## Private Money Lender Information

Date: 12/7/16
Submitted to:

Submitted by: Daniel Sisto
7379 Palomino Path Liverpool, NY 13088

## Exit Strategy

For this asset we have multiple exit strategy plans in order to recoup our funds are ensure a profit. Our first exit strategy will be to buy at a discount, rehab and add value strategically and sell for a profit. This will be the first strategy that we implement due to the deep discount and sought after neighborhood this property sits in. Since we will be purchasing this property for around $45 \%$ of the total ARV we are very confident that when we make our strategic repairs, we will be able to resell in a very timely fashion.

Plan B will be to purchase the property at a discount, add value through strategic repairs, rent the property out and then refinance into a long term loan after 6 months. Typically lenders will allow you to cash out $75 \%$ of the total ARV and since we will be well under this mark with our purchase, repairs and holding costs, this strategy will be a very lucrative alternative for both our investors and our business. With our very strict tenant screening requirements and our property management systems in place, this property will be able to rent for $\$ 1,300-\$ 1,500$ a month. This will allow us to cash flow $\$ 800-\$ 1,000$ per month prior to debt service and $\$ 450-\$ 650$ prior to our debt service.

Plan C will be to purchase the property at a discount, add value through strategic repairs, put a potential buyer into a rent to own situation (with large down payment) and refinance after 6 months. This will allow us to collect rent and a large down payment early on in the process so we can pay back our investors. This strategy also has a large upside on the back end on the cash out refinance since we will be $10-15 \%$ under the $75 \%$ cash out max after we have owned the property for 6 months.

All 3 of these strategies will be very lucrative for both our investors and our company. We feel very strongly that our required net profit goal will be met using any of the 3 strategies that we discussed thus far.


## Funding \& Security Details

For this specific project we are asking for a 7 month loan, totaling $\$ 100,000$. We are offering $8 \%$ interest only payments with a balloon payment of the principal after 7 months. We are also offering $15 \%$ of the total profit upon resale of the property.

## 1) Funding \& Security Details

First Lien: You and/or your company will receive a First Lien against the property your funds will be used towards.

In Person Inspection: The borrower will be able to take a personal walk-through of the property with the owner and project manager to get an explanation of layout, repairs and comparable properties.

Letter of Intent: A formal document that ensures all parties are on the same page. It will outline the agreement between parties before the loan is finalized.

Title Report / Title Insurance: All of our deals are sent through a title company to acknowledge clean title and protection of our ownership of the property. The lender will receive title insurance on the property to secure his loan.

Loan to Value: Typically we will ask our lenders to lend $60 \%-75 \%$ ARV (After Repair Value). This will depend on the level of rehab needed for the specific property. This will provide equity and security for our lender's investment. This loan will typically cover the purchase and rehab costs of a project.

Interest Rates \& Points: Interest rates for this specific project are based off of $8 \%$ interest only payments with a balloon payment of principal after 7 months. Also offering $15 \%$ of the total profit upon resale of the property.

Equity Partners: This is an alternative option that we consider. In some cases, we consider an equity partner position. This will depend on the amount of funding, security, and rehab. This will be done in lieu of interest rates, points \& bonuses.

Asset Based Lending: Although we have great credit, we are looking at lender's who take on asset-based lending. This means the lending will be determined by the underlying value of the subject property. As stated previously we will supply each lender with an asset based lending package with details concerning the property (ARV, rehab costs, comparable market analysis, holding costs, scope of work, budget, material lists, schedules, exit strategies etc.)


|  | 9) Install Mirror | 50 | 30 | 80 |
| :---: | :---: | :---: | :---: | :---: |
|  | 10) Install Shower Kit | 100 | 129 | 229 |
|  | Total |  |  | 1975.4 |
| Electrical |  |  |  |  |
|  | 1) 14-2 Electrical Wire |  | 35 | 35 |
|  | 2) Install Outlets \& Covers | 200 | 28 | 228 |
|  | 3) Install Switch Outlets \& Covers | 100 | 9.8 | 109.8 |
|  | 4) Install GFI Outlets \& Covers | 20 | 16.8 | 36.8 |
|  | 5) Recessed Lights Kitchen - Rough In | 100 |  | 100 |
|  | 6) Bedroom Lighting Rough In | 150 |  | 150 |
|  | 7) Install Light Fixtures | 100 | 50 | 150 |
|  | Total |  |  | 809.6 |
| Plumbing |  |  |  |  |
|  | 1) Plumbing Supplies | 500 | 150 | 650 |
| HVAC |  |  |  |  |
|  | 1) Replace Furnice | 3500 |  | 3500 |
| Flooring |  |  |  |  |
|  | 1) Refinish Hardwood Floors | 850 | 850 | 1700 |
|  | 2) Carpet Install in Breezeway | 300 | 300 | 600 |
|  | 3) Threshold Strips | 80 | 50 | 130 |
|  | Total |  |  | 1700 |
| Doors \& Windows |  |  |  |  |
|  | 1) Install 4 Double Hung Windows | 300 | 400 | 700 |
|  | 2) Install 1 Bay Window | 300 | 400 | 700 |
|  | 3) Install 4 (30') Interior Doors | 200 | 160 | 360 |
|  | 4) Install 3 (24') Interior Doors | 150 | 126 | 276 |
|  | 5) Install 1 Closet Bi Fold Door | 50 | 80 | 130 |
|  | Total |  |  | 2166 |
| Interior Paint / Carpentry |  |  |  |  |
|  | 1) Interior Paint (Walls / Ceiling / Trim) | 2000 | 289 | 2289 |
|  | 8) Paint basement floors/walls | 500 | 210 | 710 |
|  | 9) Sheetrock | 50 | 33 | 83 |
|  | Total |  |  | 3082 |
| Other Tasks |  |  |  |  |
|  | 1) Mortar Mix Bag |  | 12 | 12 |
|  | 2) Caulk |  | 13.74 | 13.74 |
|  | 3) Mud (low dust) |  | 15 | 15 |
|  | 4) Move Washer \& Dryer to Breezeway | 500 | 400 | 900 |
|  | Total |  |  | 40.74 |
|  | Interior Total | 13250 | 10013.37 | \$22,133.37 |
| Material Costs |  |  |  |  |
| Material Costs |  |  |  |  |
|  | 1) Sherwin Williams Paint |  |  | 0 |
|  | 2) Affordable Painting \& More |  |  | 0 |


| 3) Lowes |  |  | 0 |
| :--- | :--- | :--- | ---: |
| 4) Bargain Outlet |  | 0 |  |
| 5) |  |  | 0 |
|  | Material Total |  | \$0.00 |
|  |  |  |  |

## Final Scope Of Work

## 7619 Homestead Drive Baldwinsville NY 13027

| Division | Tasks | Subcontractors |
| :---: | :---: | :---: |
| General Conditions | $\begin{aligned} & \text { 1) Demolition - Roll Off Dumpster (20-30yd) } \\ & \text { 2) } \\ & \hline \end{aligned}$ | Roll Max (Dumpster) Affordable Painting \& Mo |
| Roof / Siding | $\begin{array}{\|l} \hline \text { 1) Add } 1 \text { Layer Of Shingles Over } 1 \text { Layer Existing } \\ \text { 2) } \\ \text { Minor Siding Repair (1-2 Sheets) } \\ \text { 3) } \end{array}$ | Affordable Painting \& More Palumbo Contractors |
| Exterior Paint | $\begin{array}{\|l\|l\|} \hline \text { 1) Paint Trim - White } \\ \text { 2) } \\ \hline \end{array}$ | Affordable Painting \& More |
| Foundation | $\begin{aligned} & \text { 1) Parge \& Paint Foundation } \\ & \text { 2) } \end{aligned}$ | Affordable Painting \& More |
| Porches / Decks / | 1) Paint Shed <br> 2) Replace Railings Front House <br> 3) Replace or Repair Front Steps <br> 4) | Affordable Painting \& More <br> TBD <br> TBD |
| Kitchen | 1) Install Cabinets <br> 2) Install Countertops <br> 3) Install Appliances <br> 4) Install Backsplash <br> 5) Install Flooring <br> 6) Install Sink <br> 7) Install Cabinet Hardware <br> 8) Install Faucet / Drain <br> 9) Install Recess Lights in Kitchen <br> 10) Sheetrock Repair - Existing Light <br> 11) | Palumbo Contractors <br> Charlie The Countertop Man <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors |
| Bathrooms | 1) Install LVT (30 sqft) <br> 2) Tile Around Tub <br> 3) Install Vanity <br> 4) Install Faucet / Drain <br> 5) Install Toilet <br> 6) Hang Mirror <br> 7) Install Bathroom Kit (Bars - Holders - Rings) <br> 8) Install 3 light Above Vanity <br> 9) Install Vent Fan <br> 10) | Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors |
| Electrical | 1) Recessed Lights - Kitchen - Rough in <br> 2) Replace Outlets \& Switches (Covers \& Outlets)- <br> 3) Bedroom Lighting Rough In <br> 4) Install 6-10 Light Fixtures <br> 5) | Palumbo Contractors <br> Palumbo Contractors <br> Palumbo Contractors |
| Plumbing | $\begin{aligned} & \text { 1) Drain Rough in Vanity } \\ & \text { 2) } \end{aligned}$ | Palumbo Contractors |
| HVAC | 1) Install New Furnace or Have Serviced 2) | CRM Mechanical |



## Material List

## 7619 Homestead Drive Baldwinsville NY 13027

| Purchased | Description Of Work | Quantity | Unit Cost | Item \# | Total Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | General Conditions |  |  |  |  |
|  | 20-30 yd dumpster | 1 | \$350.00 |  | \$350.00 |
|  |  |  |  |  | \$0.00 |
|  |  |  |  |  | \$0.00 |
|  | Roofing/ Siding |  |  |  |  |
|  | Purchased By Sub |  |  |  | \$0.00 |
|  |  |  |  |  | \$0.00 |
|  | Exterior Paint |  |  |  |  |
|  | 3 gallons trim (exterior) | 3 | \$20.00 | Pure White (SW 7005) | \$60.00 |
|  | 3 gallons shed (exterior) | 3 | \$20.00 | Irish Crème (SW 7537) | \$60.00 |
|  |  |  |  |  | \$0.00 |
|  | Foundation |  |  |  |  |
|  | 2 gallons (Black) | 2 | \$35.00 | Loxon Concrete | \$70.00 |
|  | Mortar Mix Bag | 1 | \$12.00 |  | \$12.00 |
|  |  |  |  |  | \$0.00 |
|  | Porches \& Decks |  |  |  |  |
|  | Front Steps - Material By Sub |  |  |  | \$0.00 |
|  |  |  |  |  | \$0.00 |
|  | Kitchen |  |  |  |  |
|  | Cabinets | 1 | \$2,200.00 |  | \$2,200.00 |
|  | Countertops | 1 | \$400.00 |  | \$400.00 |
|  | Stove | 1 | \$700.00 |  | \$700.00 |
|  | Refrigerator | 1 | \$1,600.00 |  | \$1,600.00 |
|  | Range Microwave | 1 | \$200.00 |  | \$200.00 |
|  | Backsplash Tile | 25 | \$5.00 |  | \$125.00 |
|  | Grout | 1 | \$15.00 |  | \$15.00 |
|  | Flooring | 65 | \$2.25 |  | \$146.25 |
|  | Sink | 1 | \$60.00 |  | \$60.00 |
|  | Cabinet Hardware | 22 | \$1.29 |  | \$28.38 |
|  | Kitchen Sink Hardware Kit | 1 | \$60.00 |  | \$60.00 |
|  | Recess Lights Kitchen | 5 | \$25.00 |  | \$125.00 |
|  |  |  |  |  | \$0.00 |
|  | Bathrooms |  |  |  |  |
|  | LVT | 30 | \$1.28 |  | \$38.40 |
|  | Tub Surround - Tile | 30 | \$2.50 |  | \$75.00 |
|  | Grout | 1 | \$15.00 |  | \$15.00 |
|  | 30' Vanity | 1 | \$160.00 |  | \$160.00 |
|  | Toilet | 1 | \$100.00 |  | \$100.00 |
|  | Vent Fan | 1 | \$35.00 |  | \$35.00 |
|  | 3 Light Fixture | 1 | \$65.00 |  | \$65.00 |
|  | Faucet | 1 | \$30.00 |  | \$30.00 |
|  | Bathroom Hardware Kit | 1 | \$48.00 |  | \$48.00 |
|  | Mirror | 1 | \$30.00 |  | \$30.00 |




## Flip Evaluator



| Sale Closing Costs | \$ | 1,200.00 | Detailed Sale Closing Costs | 0 |
| :---: | :---: | :---: | :---: | :---: |
| Title \& Escrow Fees |  |  |  |  |
| Attorney Charges |  |  |  |  |
| Other Fees |  |  |  |  |
| Agent Commision For Sale |  | 6.00\% | \% of total Commisions to Sale | \$8,100.00 |
|  |  |  |  |  |
| Monthly Holding Costs |  |  |  |  |
| Monthly Holding Costs |  |  | Detailed Monthly Holding Costs | \$1,005.00 |
| Property Taxes (monthly) |  | \$350.00 |  |  |
| National Grid |  | \$60.00 |  |  |
| OCWA |  | \$15.00 |  |  |
| Insurance |  | \$80.00 |  |  |
| Interest To Lender |  | \$500.00 |  |  |
| Other Monthly Expenses |  |  |  |  |
| \# Of Days Will Take Rehab \& Sell |  | 120 |  |  |
|  |  |  |  |  |
| Total Projected Pre Tax Profit |  | \$29,180.00 | (ARV- Cash Invested- Commisions) |  |
| Total Project Expenses |  | \$97,720.00 | (Purchase+Closing Costs+Repair+Holding) |  |
| Holding Costs Per Month |  | \$1,005.00 | Holding Costs for Total Days | \$4,020.00 |
| Return on Investment |  | 29.86\% | (Pre Tax Profit / Cash Invested) |  |

Maximum Purchase Price

| After Repair Value | $\$ 135,000.00$ |
| :--- | ---: |
| Closing Costs | $\$ 3,700.00$ |
| Holding Costs | $\$ 4,020.00$ |
| Commissions | $\$ 8,100.00$ |
| Rehab Costs | $\$ 30,000.00$ |
| Minimum Profit | $\$ 25,000.00$ |
|  | $\$ 64,180.00$ |
| Maximum Purchase Price |  |

