

# **CCN Program Description**

## Establish Foundation & Corporate Funding Readiness

- Ensure your company meets industry standard credit compliance standards
- Establish your company's profile with Dun & Bradstreet
- Build your company's D & B Paydex score to 80
- D & B profile cleanup, remove derogatory comments from file
- Establish your company's profile with Experian Business
- Build your company's Intelliscore to 80
- Experian profile cleanup, remove derogatory comments from file
- Provide known transaction-reporting vendors and exclusive Trade Exchange vendors
- Open various Net 30 and revolving credit accounts to establish trade line history
- Evaluate existing business credit profiles and scores to provide strategies that increase the likelihood of credit approvals
- Access to CCNs exclusive membership website
- Access to your Corporate Credit Technician

## **Corporate Credit Compliance Evaluation**

- a. Research your company from the lenders perspective
- b. Provide low cost solutions to missing compliance items
- c. Verify corporate status with your secretary of state

#### Credit Bureaus (within 30 days)

- a. Set up files with DNB and Experian
- b. Get Paydex score and Intelliscore populated
- c. Evaluate Key Scoring Factors that affect your company's ability to obtain credit
- d. Dispute derogatory information in your company's credit reports
- e. Ensure the consistency of your company's data across multiple credit reporting bureaus
- f. Learn the TRUTH about credit bureau products & services and how they can actually damage your chances of obtaining credit

#### Net 30 Vendor Accounts (within 90 days)

- a. Open 5 10 Net 30 No PG vendor accounts
- b. Assist in maximizing credit in vendor accounts
- c. Establish and monitor reporting

## Retail Business Credit Accounts (within 90-120 Days)

- a. Open 1-5 revolving retail credit accounts
- b. \$1K to \$10K in revolving retail credit accounts
- c. Establish and evaluate reporting